



Case study:

North Plainfield School District

Our fast technology significantly reduced video redaction time and manual effort for the North Plainfield School District, ensuring FERPA compliance.

Overview

North Plainfield School District, with 3,700 students, faced rising parent requests for incident video footage. FERPA required redacting all PII (faces, voices, name tags, vehicle license plates), a process that was time-consuming and risky.

Objectives

- Automate PII redaction for FERPA compliance
- Dramatically cut video processing time and manual effort
- Minimize human error and data breach risks
- Provide a cost-effective solution for safety, accountability and legal integrity.

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We have to redact the faces and all other personally identifiable information relating to anyone captured on video. We'd be in huge trouble for a data breach if anyone was able to see or access unredacted video.

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Stuart Buckman Safety & Security Specialist, North Plainfield Board of Education

As U.S. schools face mounting pressure to ensure safety, comply with privacy regulations and operate transparently, video compliance technology has become a critical asset.

From monitoring behavior in schools to ensuring adherence to safety protocols, video compliance systems are reshaping how schools manage accountability and transparency.

The North Plainfield School District in New Jersey provides a compelling example of how redaction tools can help to meet all pressing operational demands efficiently and securely.

District overview: progressive thinking in curriculum and security

North Plainfield is a culturally diverse and forward-thinking school district serving approximately 3,700 students from preschool through grade twelve, with an operational budget of around \$92 million.

The District's commitment to innovation is evident both in education - such as its Dual Language Academy - and in its strong focus on safety, demonstrated by

its use of the STOPit anti-bullying platform and a detailed district-wide Safety and Security Plan.

The District took a similarly proactive step to support safety, accountability and legal integrity when looking for a video compliance solution.

The challenge: balancing security, transparency with privacy

Requests from parents to view video footage of incidents involving their children had been steadily increasing.

However, under the Family Educational Rights and Privacy Act (FERPA), the District is legally required to redact all personally identifiable information (PII).

Before releasing video footage, the PII to be redacted includes the faces, voices, name tags and the vehicle licence plates of anyone not directly involved in the incident.

Failure to comply with FERPA could lead to serious legal consequences and, in the case of schools, reputational damage.

The solution: Facit Identity Cloak redaction technology

To address compliance risks in the face of an increase in requests for video footage from parents, North Plainfield adopted Facit's AI-powered video redaction software, Identity Cloak.

Identity Cloak enables the District to automatically and accurately redact sensitive visual and audio information,

when used either as a standalone tool or integrated with their Milestone video management system (VMS).

Identity Cloak is simple to use and redacts videos automatically quickly in just a few steps.

The system allows full video redaction in a single workflow, which is far more efficient and effective than manually editing individual clips.

Use cases for the district

North Plainfield uses Identity Cloak primarily for:

- Reviewing serious incidents such as assaults, theft or accidents
- Responding to third-party inquiries such as parents and insurance companies
- If required, generating court-ready video evidence

Only authorized staff and law enforcement can access unredacted footage.

A rigorous request process is in place: all third-party video access requests go through the superintendent and when necessary are referred for legal review to the District's attorney.

The District maintains a strict 30-day data retention policy in accordance with FERPA, unless footage is needed for an ongoing investigation.



Time savings and strategic impact

Compared to manual redaction or general-purpose editing software, Identity Cloak saves North Plainfield significant amounts of valuable staff time and minimizes the risk of human error.

The District is now exploring expanded use cases, such as creating immersive, redacted training videos for safety drills to help staff and students better prepare for emergencies with realistic, scenario-based content.

The files are then exported as PDFs which are 100% compliant with data privacy laws – there is no hidden meta data or layers that can be reversed to expose private data.

Conclusion: measurable returns

North Plainfield's adoption of Identity Cloak exemplifies how thoughtful implementation of video redaction tools can support school districts in their mission to ensure safety, protect privacy and remain compliant with federal regulations.

While video compliance software has proven to be a worthwhile addition to the District's extensive safety and security measures, it is now also in a position to explore extended uses of redacted video to maximize its return on investment.

Facit's Identity Cloak is a strategic investment that continues to pay off in operational efficiency, legal protection and staff training effectiveness.



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Countries where
Facit solutions are
deployed

80+

Current customers

2

Technology
patents granted

Facit

8 Rankin House,
Murdoch Court, Knowlhill,
Milton Keynes, MK5 8GB, UK

+44 (0)3700 610 498

info@facit.ai

www.facit.ai

Connect with us

