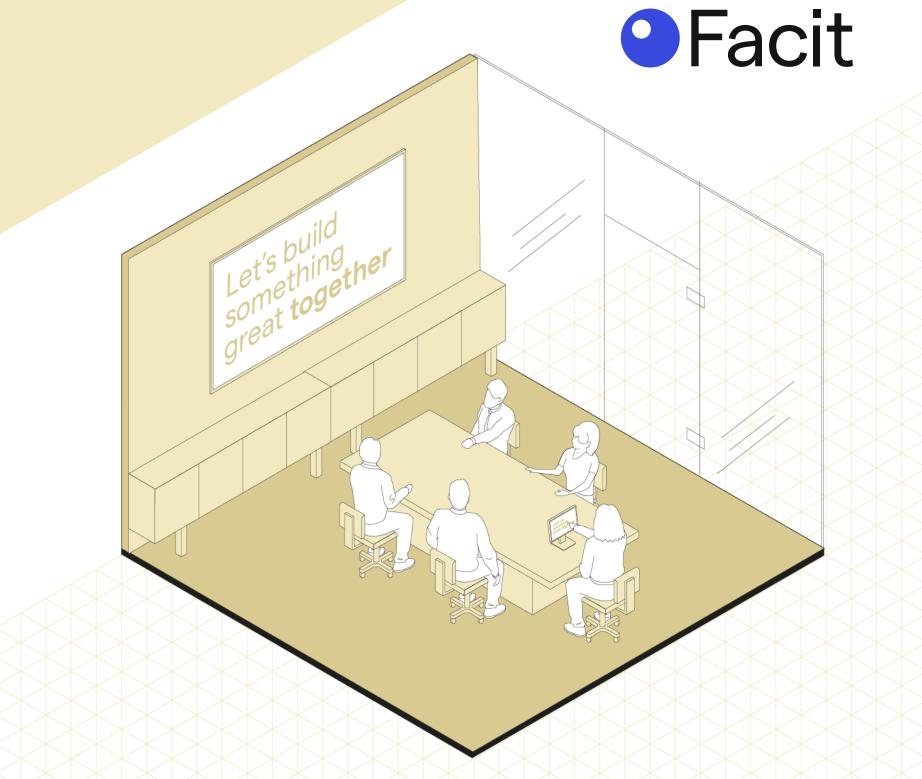
Partnerships built on scalable and sustainable foundations

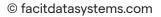


# Why partner with us?

For us, it is truly a partnership approach. We want to support you in growing your business portfolio, support your customers and enable you to earn revenue year on year.

- Adding value for the lifetime of the contract – we offer more than a simple introductory fee – we offer a share of the profit every year
- Growth for your business reach new customers or enhance existing relationships by offering added value applications to your existing product suite
- Our software is secure, fast, has a simple user interface and is easy to deploy

- Innovation for your customers we build our own software and include additional enhancements to ensure your customers stay ahead of compliance and data privacy legislation, and best business practices
- Facit offers partners a suite of market leading software to fulfil all compliance and data analytics needs for strong, visionary, scalable, practices







## Supporting you

Our sales team is available to support you in all areas from concept to project completion

- Product demonstrations are available for teams and end user requirements
- Proactive and targeted marketing strategy for you to support awareness
- Assets and resources to support you and your marketing team to showcase and promote the software – brochures, videos, presentations and more
- An expert internal tech team to support in growing your opportunities
- Transparent communication to ensure we provide you and your customers with exactly what is required
- Regular webinars to enable you to truly understand our product range and how it offers value to all involved
- We listen to and value feedback from partners and end users to ensure the customer's experience is exceptional

### Supporting your customers

- Comprehensive onboarding and training process for end users
- Training resources on demand help centre and how to guides available 24/7
- Customer Success team on hand to support partners and end users both online and over the phone
- Quarterly webinars ensure your customers are maximising on the benefits of the software
- Engagement at all levels to ensure best customer



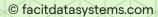


# Associated partnerships across the globe

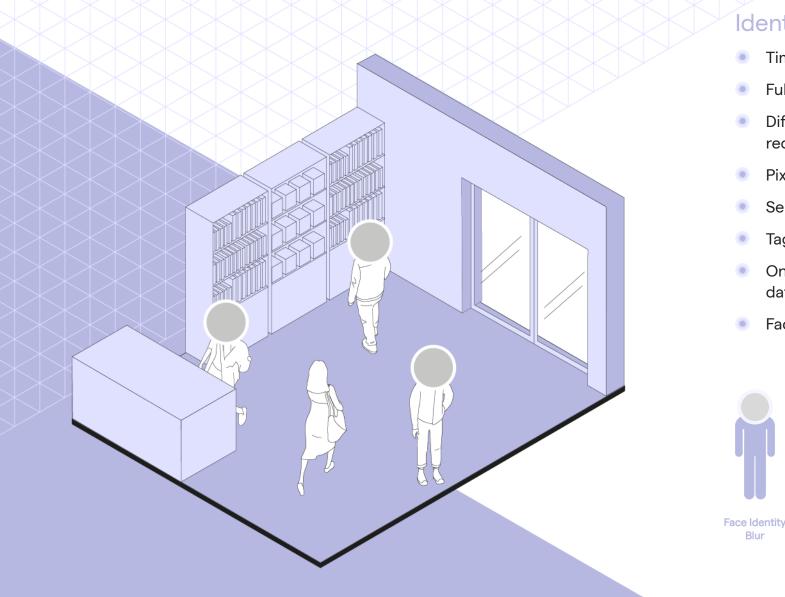
We have been specially selected as global partners for Axis and Milestone.

- Our analytics software runs directly on Axis cameras
- We have a direct plug in for our analytics and redaction software for the Milestone VMS





# Comply with confidence



## **Identity Cloak**

- Time efficient process
- Fully supported deployment solution
- Different modes to suit a user's specific requirements
- Pixelate and blur everyone
- Select and un-blur individual people
- Tag, track and control audio
- On premises solution for complete data protection - reducing risk
- Face, full body and licence plate blur



Blur

Full Body

Blur





Licence Plate Blur

It's as simple as selecting what to blur out and it's done. If you want full control of how your redactions look or just need to redact one specific instance.

### Manual redaction

If end users have an analogue solution, do not have access to the file, or for those occasions when we do not support the video file, use our screen capture tool capture the footage, redact, and export.

### Screen capture

Our audio retention tool allows you to retain all audio for any video files that have been redacted while protecting the privacy of those within the footage.

### Audio retention

Our audio retention tool allows you to retain all audio for any video files that have been redacted while protecting the privacy of those within the footage.

#### Automatic redaction

# Comply with confidence

## **Document Redaction**

- On premises solution for complete data protection – reducing risk
- Redaction of all file types and attachments
- Simple, efficient four step process
- Smart, easy, reliable and accurate case file of redacted documents
- 100% data privacy no matter the scale of the data or the document types involved
- Increase time efficiency

## 90% of personal information automatically redacted

#### In-house solution

No variable costs, to ensure full budget transparency and cost forecasting.

#### Fixed costs

Redact multiple cases simultaneously to ensure maximum efficiency and time management.

#### Automation

Redact multiple cases simultaneously to ensure maximum efficiency and time management.

### Legal compliance

With Facit redaction software you eliminate risks of fines up to 4% of global turnover and damage to brand reputation. Plus, you meet the ICO's tight 30-day DSAR deadline every time.



# Video Analytics

- Built around existing CCTV infrastructure
- Accurate counting in both indoor and outdoor environments
- Get accurate real-time results
- Plug and play into existing CCTV network
- Utilises perspective view cameras
- Easy to deploy for large scale rollouts
- Minimum setup and configuration requirement
- Reporting dashboard included with the software
- Smart Alert receive instant updates across our suite of technologies.

#### **Smart Count**

Receive accurate, live footfall records for better business decisions

- Count the number of people entering and leaving the premises
- Receive alerts after reaching occupancy limits
- Measure foot traffic indoors and outdoors

#### **Smart Queue**

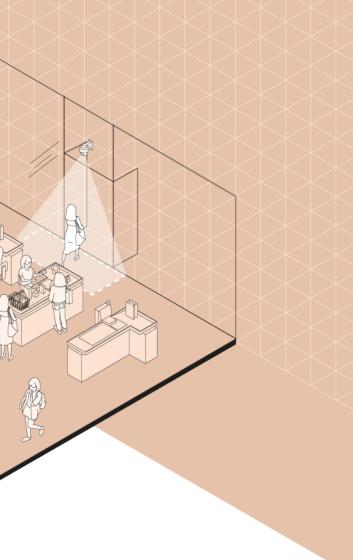
Reduce queue length and detect intrusion incidents with live alerts

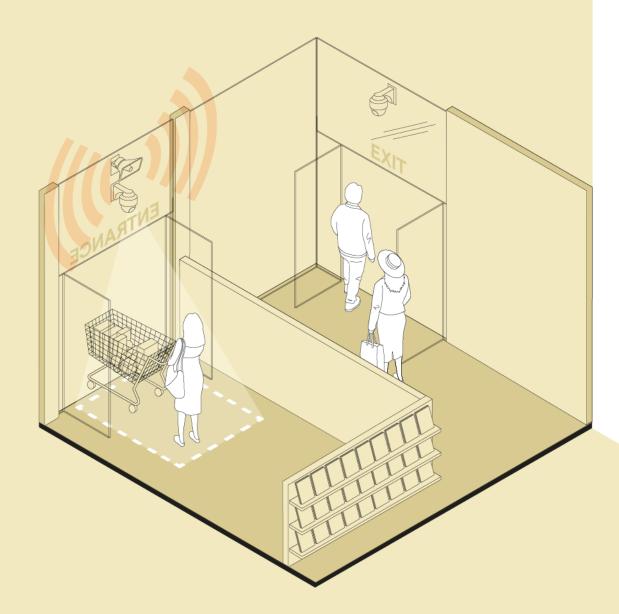
- Receive alerts for wait time and queue length
- Identify peak and off-peak times for better staff management
- Provide accurate wait time estimates by tracking customers across multiple camera views, while staying compliant to data protection laws

#### Smart Zone

Optimise your environment by identifying high and low traffic areas

- Know how long people spend in a given area
- Track how many people enter the area overtime
- Get a better understanding of their behaviour, including gender breakdown





# **Video Analytics**

#### **Trolley Analytics**

Track trolley usage and detect pushouts in real time to prevent incidents

- Count and display the number of trolleys leaving or entering the premises
- Identify people entering or leaving with or without trolleys
- Get live alerts for trolley pushouts

#### Smart Buildings

Optimise facilities management and reduce your carbon footprint

- manage
- ۲

Real time occupancy count to aid management of your facilities to

Occupancy for energy benchmarking reduce and increase on demand

Efficiently manage your resources and deploy when you actually need them

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# **Video Analytics**

#### Slip, trips and falls

Receive immediate alerts of hazards and incidents to keep people safe

- Detect a slip or a fall as soon as it occurs to provide immediate assistance
- Immediately generate alerts to prevent serious injuries
- Ensure people's safety even in unmanned areas

## Heat map

Have a better understanding of your environment

- - interest

Visual representation to understand high frequency areas in your location

Monitoring your customers' route around your displays or object of

Utilise data to enhance your customer's experience around your environment and displays to maximise profit



## Here's what our partners say

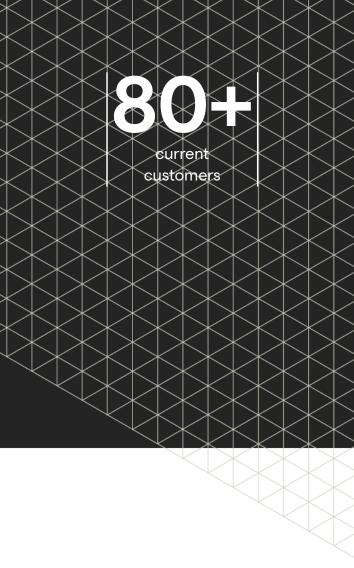
We use Facit because we know we can rely on the system. It's cost-effective, and I don't know another company that can count people with a camera from an angle at this level of accuracy. If I were to recommend Facit to a colleague, I'd say: 'Use it, it works.'

System integrator

# Here's what end users say

Facit software is quick and easy to use. It's so intuitive that all of our staff can use it more or less straight away. The changeover from the old system to the new system was very very quick.

Facit saves us time – a one minute video takes 8 minutes to process. That's start to finish uploading the video, processing and exporting.



## After trying several different facial recognition systems, Facit has always come out on top.

# Find out more by contacting us or visiting our website

🖂 info@facit.ai



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facit.ai

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# Facit