



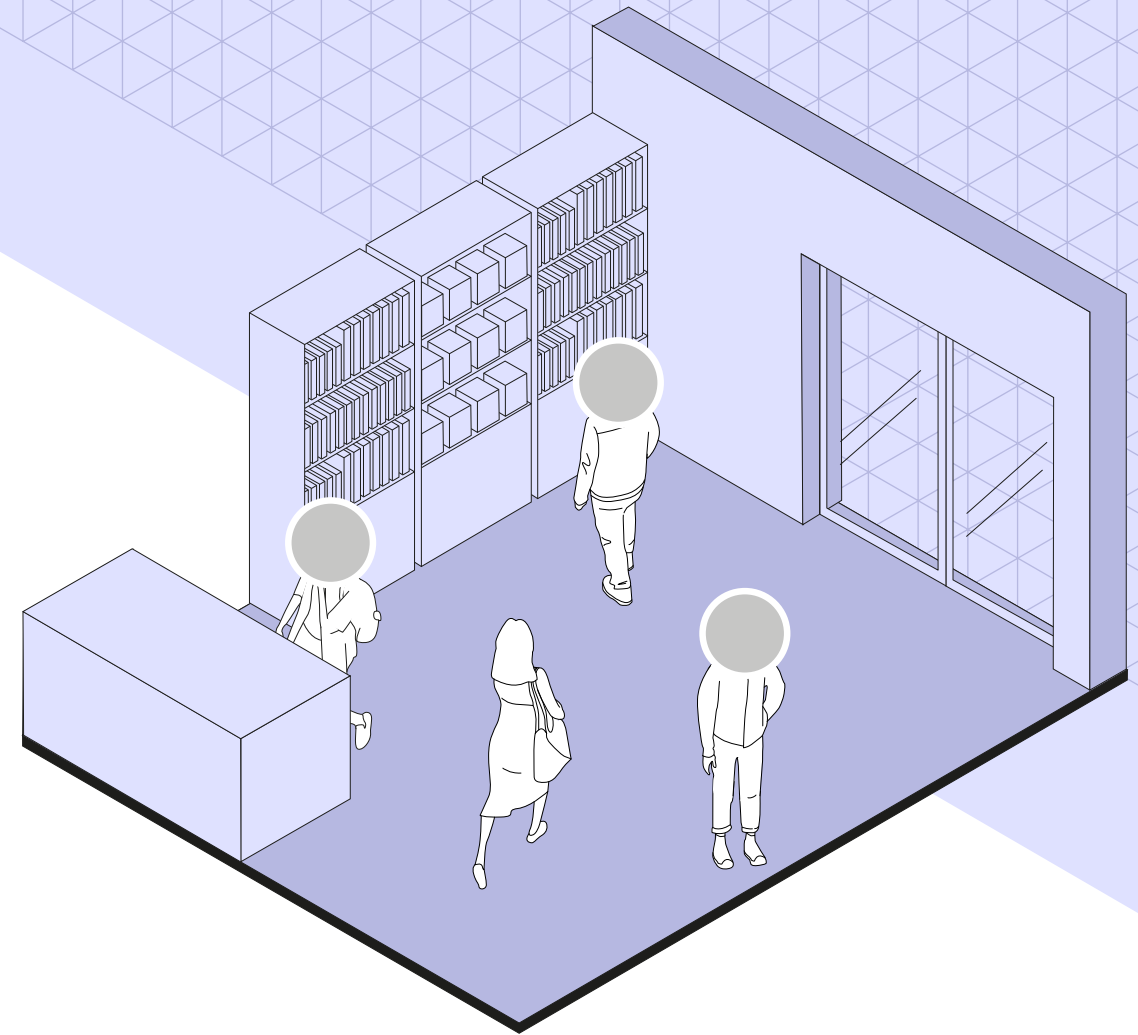
Automated video
redaction for XProtect
Live and Playback plug-
ins for data privacy
compliance

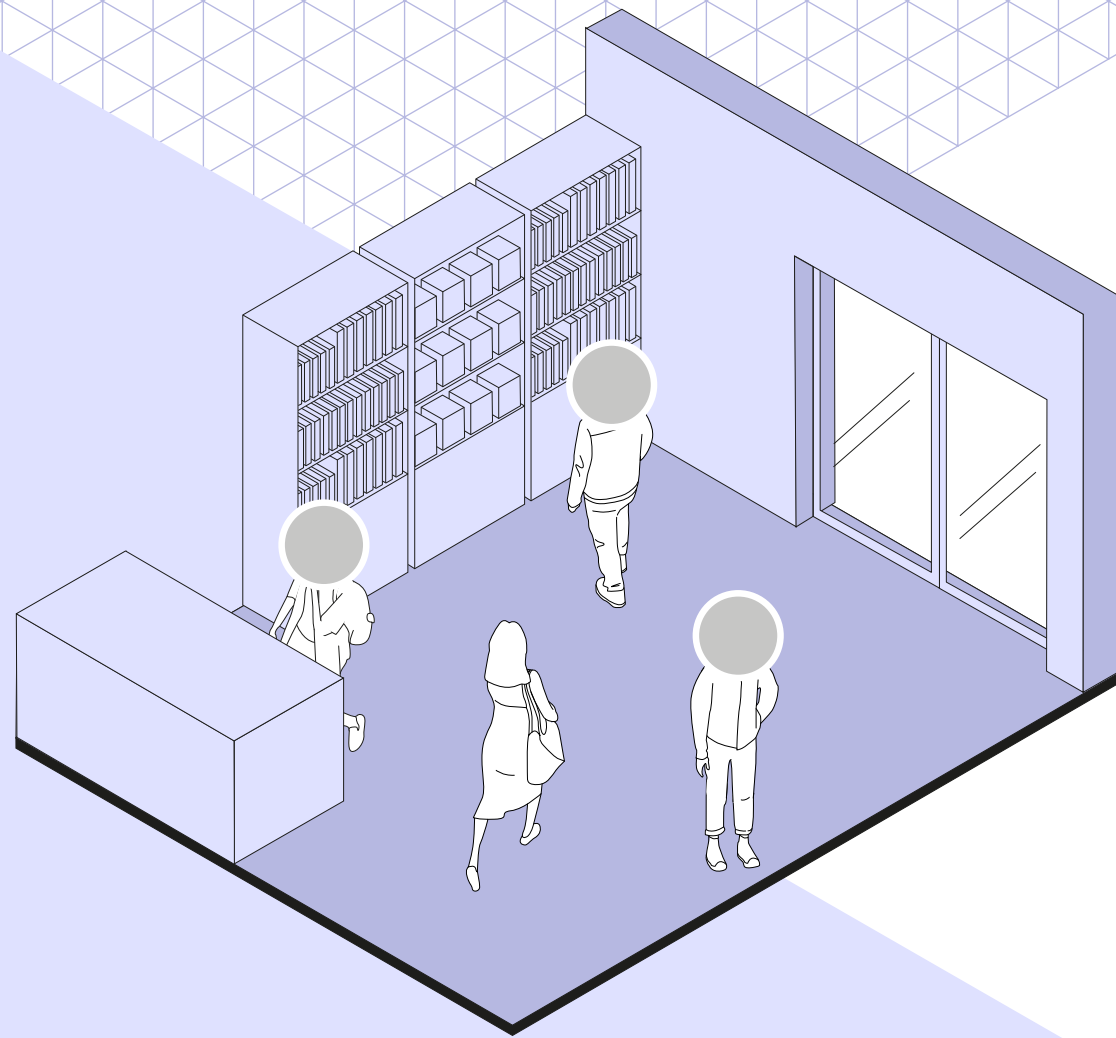


Video redaction software optimised to operate within XProtect

AI-powered plug-ins which enables organisations to complete every video footage request on time and remain compliant with local privacy regulations.

- Complete video redactions within Milestone
- Live blur and Playback plug-ins
- Redact footage across cameras in real-time
- Import videos from outside of Milestone (eg mobile or body-worn footage)
- Roll out plug-ins in under 10 minutes
- Global partners since 2019





Live blur

Redact footage across cameras in real time in Milestone XProtect Smart Client. Live blur removes data breach risks by auto redacting faces, bodies and licence plates, minimising the risk of an operator identifying members of the public.

- One-click redaction activation
- Customisable exclusion and inclusion zones
- Control the degree of blur applied – enable operators to understand the context of the feed without breaking data protection law
- Links to alarm functions to trigger blur removal

Playback redaction

Complete video redaction inside XProtect Smart Client. Blur faces, licence plates, IDs and name tags with an offline, on-premise solution.

Import

Easily import videos. Accelerate redaction by choosing only relevant segments of your video file.

- MP4 and AVI support, audio import
- Built-in screen recorder for proprietary player footage
- Fully integrated with Milestone VMS

Track

Automatically track and blur moving people throughout your video to complete redaction up to 60% faster.

- Manual and auto modes available
- Head/face redaction mode
- Full-body redaction mode

Adjust

Finalise your redaction by choosing the most appropriate redaction mode and hide personal information like IDs, posters or licence plates.

- Customisable shape, size and degree of blur
- Inverse track mode and full screen blur mode
- Original file stays unchanged for data integrity after export

Trusted by over 80 organisations across 23 countries



Video redaction in action



Retail

- Utilise AI to track individuals of interest as they move around the store
- Complete signage and name tag redaction for staff with one click
- Respond quickly to requests, from theft to insurance claims



Local governments

- Easily redact CCTV, bodycam, dashcam and mobile footage
- Automatically redact faces, signage and licence plates
- Fixed cost, unlimited videos, unlimited video duration



Education

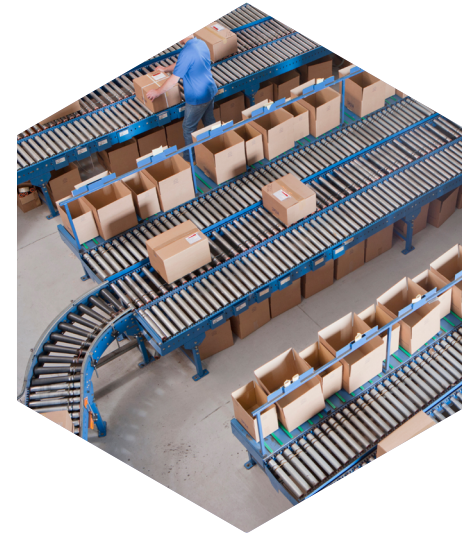
- Blur out crowded areas from student unions to playgrounds
- Deploy Identity Cloak behind your firewall to proactively safeguard against breaches
- Quickly process footage to respond to on-campus incidents

Video redaction in action



Healthcare

- Protect patient and staff privacy in clinical settings
- Complete video footage requests in hours instead of weeks
- Proud partners of The National Association for Healthcare Security



Transport and logistics

- Blur people's faces inside crowded trains or buses
- Utilise AI to pixelate licence plates, even with fast-moving vehicles
- Outside and inside footage, fish-eye view and low-light recordings



Venues and museums

- Automate blurring for crowded areas, only de-blur persons of interest
- Blur payment information and IDs with one click
- Works for CCTV, bodycam and mobile footage



Case study: Nottingham City Transport

Identity Cloak transformed Nottingham City Transport's video redacting time from 5 full days to less than 1 day

The scenario

- Nottingham City Transport's network of buses has over 4,000 cameras
- It needed redaction software which was quick and had minimal manual intervention
- To meet budget requirements, the solution need to be cost-effective
- "Failing to comply with GDPR can be quite expensive, and failure to comply just isn't an option for Nottingham City Transport."

The solution

- Nottingham City Transport now redacts a video in less than a day
- The team tested several different facial recognition systems, and found that Facit always comes out on top
- The team experienced a seamless transition from the previous system, attributing the swift changeover to the software's effortless installation process
- The team stated that the software is simple to operate, and it is intuitive
- A partnership approach – the team provides Facit with feedback which has supported software development
- "I'd recommend it to any company that uses CCTV. We're really looking forward to sustaining our relationship with Facit because every year it brings out something new that really helps us."



Case study: King's College Hospital

Supporting the NHS Trust to fulfil its subject access requests much faster and reduce compliance risks

The scenario

- Increase in requests due to general public becoming increasingly aware that anyone can request CCTV footage
- The identity of anyone else in that footage has to be redacted to avoid data privacy infringements
- King's needed a solution which complied with data privacy regulations
- It needed to be cost-effective and easy to use

The solution

- Automatic redaction feature enables King's to reliably fulfil requests much faster
- Unlimited redactions enable the Trust to manage costs and ensure it remains on budget
- On-premise solution for compliance with data protection laws
- No more tedious in-house manual processes
- Removed cost of outsourcing and eliminated the risk of data breaches that come with hefty fines
- Multi-mode function enables operators to choose how they process redaction
- Audio inclusion provides a layer of evidence to provide context and additional facts



Case study: Cuyahoga County Juvenile Court

Reducing redaction times to just 30 minutes whilst protecting the privacy of its staff, juveniles and the public

The scenario

- Over 500 cameras capturing thousands of hours of personal data a day - including large groups and busy areas
- Increase in public records requests
- Software needed to be compliant, and protect the privacy of its staff, the juveniles and the public
- It also wanted to protect its reputation and stay clear of breaching laws when responding to public records requests

The solution

- Software was installed in just 10 minutes and the team began redacting videos in just 30
- Due to the speed of the software and the seamless integration into Milestone XProtect Smart Client
- Successful redaction of footage with fast moving people and busy environments
- AI-powered software enabling the team to complete redactions quickly and complete public records requests on time
- Auto tracking, auto redaction and full screen blur are the modes predominantly used by the team
- Team is able to redact individuals not involved in a scenario and comply with data protection laws



Case study: London Council

Delivering a cost-effective solution to reduce DSAR completion times and comply with data protection laws

The scenario

- The Council needed a system which was compliant with data privacy regulations and operated on existing infrastructure to minimise costs
- This Council has a large network of cameras that feed into a control room
- GDPR meant redacted footage had to be provided and its existing CCTV system had no means of achieving this
- It needed a cost-effective solution due to continuing budget cuts

The solution

- Facit installed the software on existing hardware to minimise the cost impact
- Unlimited redactions and minutes means there is no risk to budget increases due to the number of requests
- On-premises solution meant all unredacted footage remained behind the Council's firewall
- Innovative software enables the Council to redact video from any image capture system, including its aging system
- Automation enables the team to quickly respond to DSARs to meet GDPR
- "Working with Identity Cloak is a very intuitive simple process. I use the software up to 10 times a day. It's perfect for our needs and is 100% reliable. We have tried other systems but this was the easiest by some margin."



Case study: Major grocery retailer

Against the backdrop of GDPR, a multinational retailer examined its compliance practices for video requests

The scenario

- The retailer receives multiple requests for video footage from the police, insurance companies and individuals
- Company policy is to settle issues in a fair and proper manner, quickly
- Requests but can be hostile, heightening the need for compliance diligence
- It wanted to redact in-house without the need for technical specialists or intensive training, and avoid the high cost of outsourced bureau services

The solution

- The retailer is now able to avoid potential GDPR fines with Identity Cloak due to the ease and speed in which it can redact videos
- Members of staff required minimal training
- It is able to protect its staff and brand reputation
- Identity Cloak ensures that none of its customers or staff is a victim of a privacy breach and unwelcome exposure, such as in a social media post
- The in-house solution provides cost effective privacy protection, and the retailer considers the costs reasonable and value for money
- The retailer commented “you can play with, it’s flexible, you get the results you want.”

Here's what our clients say

“Once we saw the product in action and had the pricing, we were sold. This product is quick and easy to use, it has a clean interface with what you need to redact the video.”

“I think one of the Identity Cloak advantages is that it is not complicated. I don't need a video redaction system to be really, really spectacular. I need it to be simple.

“This is a very stable system that provides you with a number of useful tools and works in different environments.”

“Playback redaction is a massive, massive help for our company. My favourite feature is definitely the automatic blurring of faces. The ability to track someone throughout the footage means that you don't have to keep going through frame by frame.”

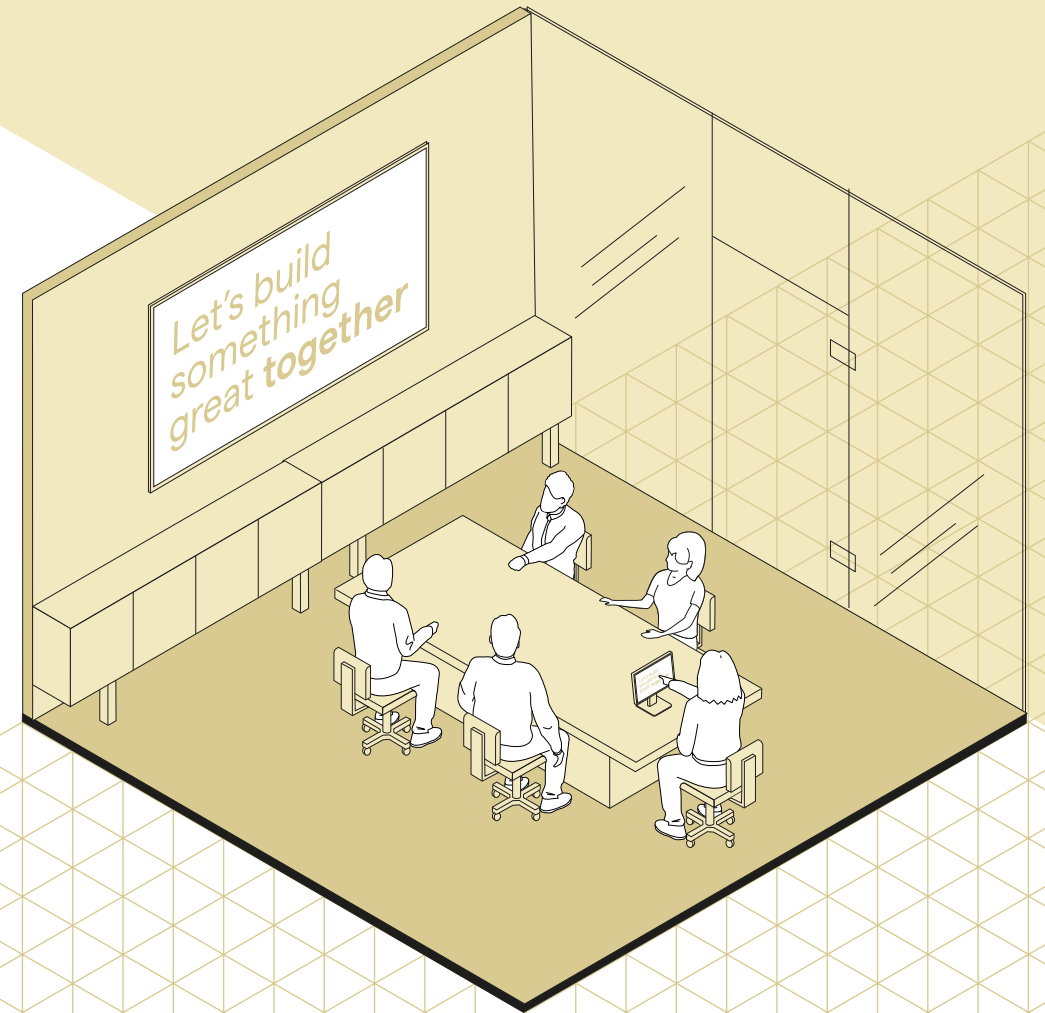
“It has reduced our workload from weeks to days and mitigates lots of risk in relation to fines. I'd recommend Facit to anyone.”

80+
current
customers

Why partner with us?

For us, it is truly a partnership approach. We want to support you in growing your business portfolio, support your customers and enable you to generate revenue consistently year after year.

- Global partners of Milestone since 2019
- Adding value for the lifetime of the contract – we offer more than a simple introductory fee – we offer a share of the profit every year
- Growth for your business – reach new customers or enhance existing relationships by offering added value applications to your product suite
- Assets and resources to support you and your marketing team to showcase and promote the software – brochures, videos, presentations and more
- Customer Success team on hand to support partners and end users, both online and over the phone
- Training resources on demand – help centre and how to guides available 24/7





AI-powered video redaction
software for Milestone: Live and
Playback plug-ins

Email info@facit.ai for more
information on our software

Connect with us     