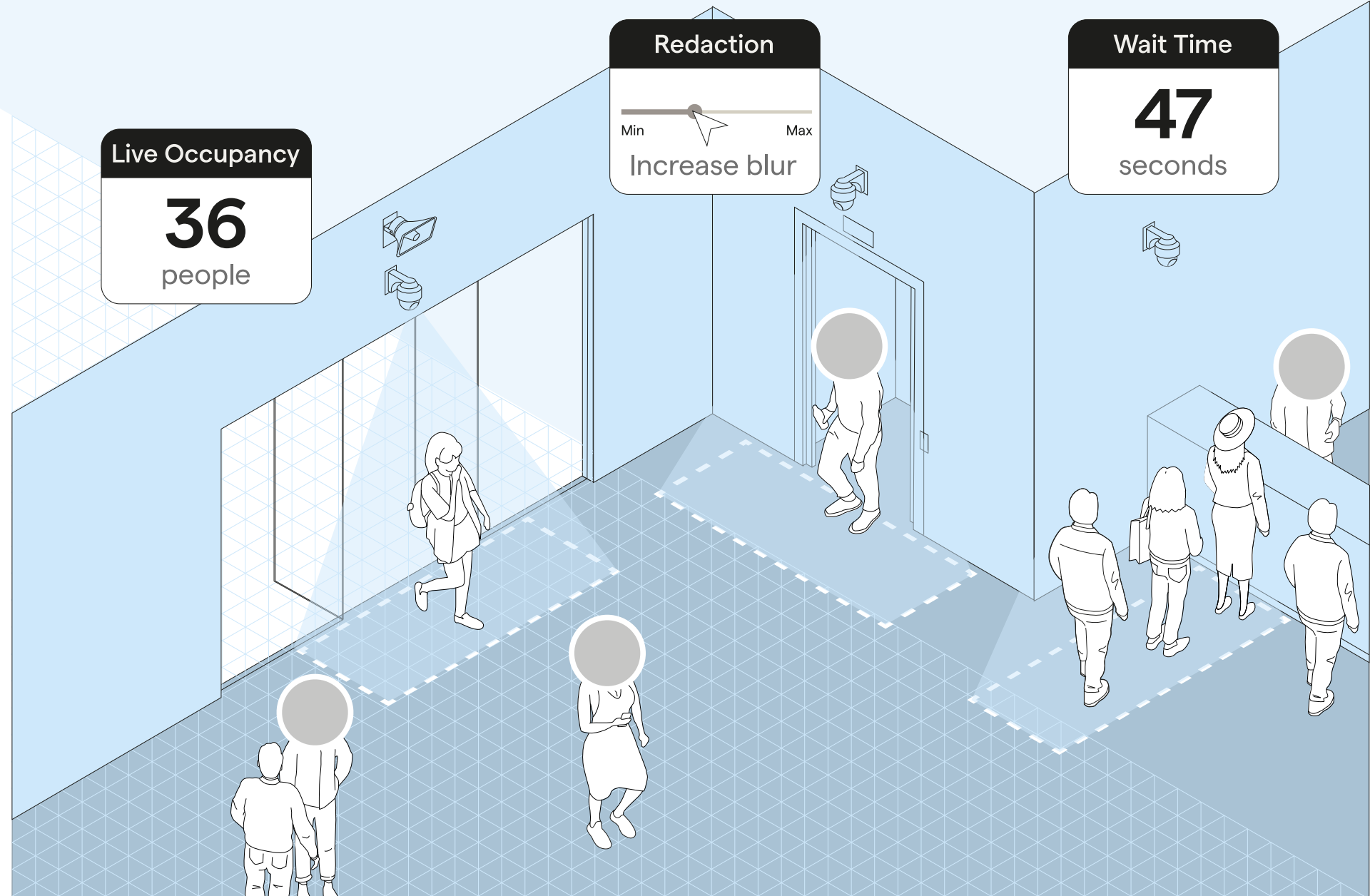# Facit

AI-powered compliance and video analytics software

Live Occupancy

36

people

Redaction

Min   Max

Increase blur

Wait Time

47

seconds

Save time with AI-powered redaction.
Optimise operations with video analytics data.

Facit empowers companies to get meaningful business value from computer vision and AI through innovative compliance and analytics software.

Launched in 2014, Facit is a global company, with solutions deployed in over 23 counties. We are trusted by businesses around the world, including partnerships with global market leaders such as Axis, Milestone and Nvidia.

We deliver significant impact through sustainable change, improving business efficiency and commercial profitability.

At the forefront of technology, we have two patents, and the team is constantly developing our suite of software and solutions, to stay on top of market needs and privacy legislation to make our clients' lives easier.

> "Once we saw the product in action and had the pricing, we were sold. This product is quick and easy to use, it has a clean interface. The staff are great to work with when getting things set up."

Technology Specialist, Education Establishment, Canada

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BRONZE
2023
ecovadis
Sustainability
Rating

Corporate Partner
National Association for Healthcare Security

Europäisches Patentamt
European Patent Office
Office européen des brevets

CYBER ESSENTIALS
CERTIFIED PLUS

Solve problems, create opportunities and enhance business operations

Compliance software: automated video and document redaction. Complete data requests in-house for full data protection without overwhelming your teams.

Video analytics: gather BI data to make informed decisions without new hardware. Secure and compliant to increase your operational efficiency and profitability, and shape visitor experience.

- Facit software is easy to deploy, scale and maintain. It reduces costs, enables employees to focus on higher value tasks and increases business efficiency

- With our help, you can easily comply with privacy regulations specific to your region and gather BI to drive your business forward

- We offer simple solutions to complex problems, saving you time and resources

23

countries where Facit solutions are deployed
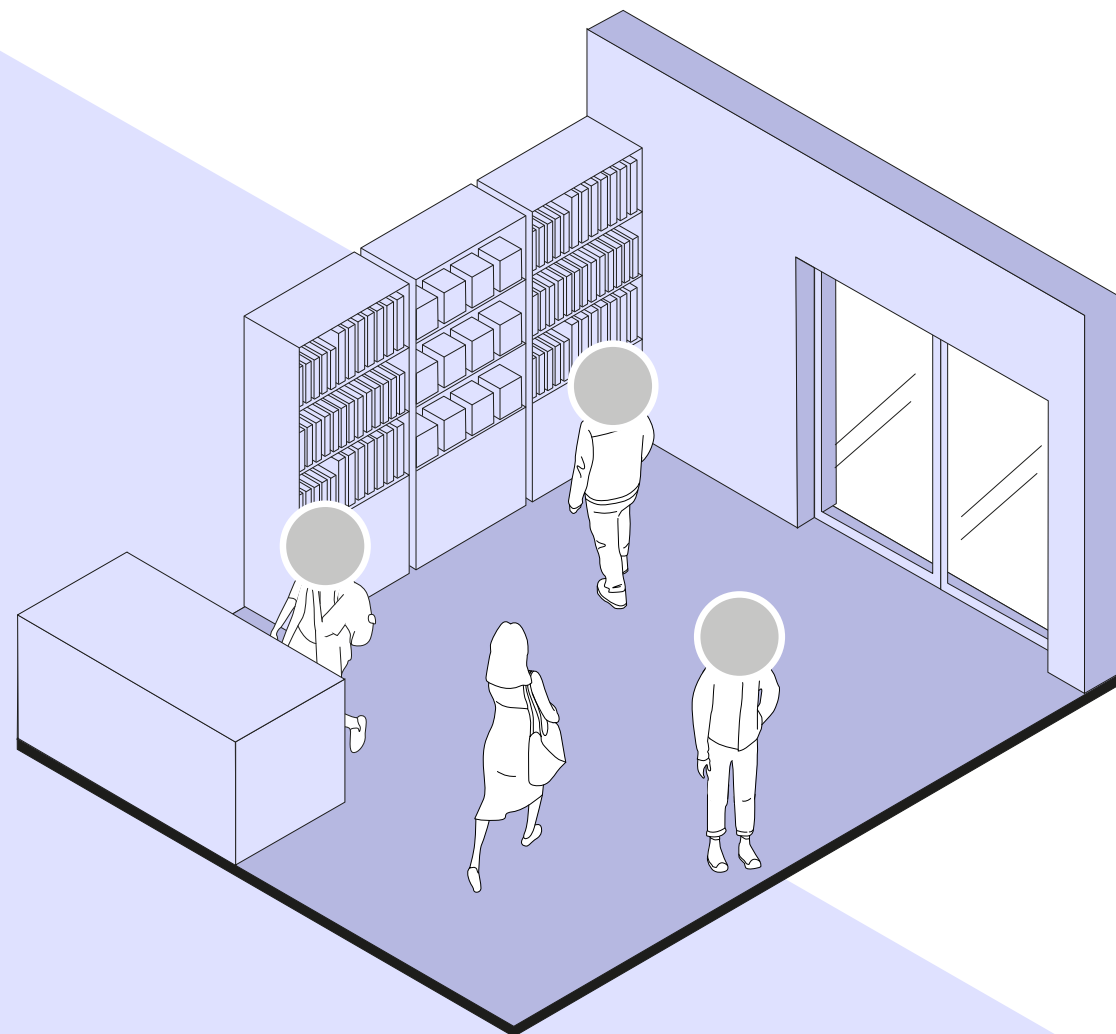
80+

current customers

2

technology patents granted

Stay on top of video footage requests with Identity Cloak

Complete every video footage request on time. Stay compliant with your local privacy regulations.

Facit's Identity Cloak video redaction software is quick and easy to use. Redact footage within minutes to ensure privacy for all.

30
minutes average
video processing time

Why choose Facit Identity Cloak?

- Unlimited videos, unlimited minutes, no restrictions on video duration

- Automatically track persons as they move around

- Redact footage of busy environments

- Remain fully compliant with data protection laws

- On-premise solution to reduce risk and prevent data breaches

- Easy video import, even from proprietary player footage

- CCTV, bodycam, dashcam and social media videos

- Customer Success Manager to support you, plus webinars, walkthrough videos, email and chat support

Redaction in four simple steps

Import

Easily import videos. Accelerate redaction by choosing only relevant segments of your video file.

- Import any type of footage, eg MP4 and AVI, plus audio import
- Built-in screen recorder for proprietary player footage
- Fully integrated with Milestone VMS

Track

Automatically track and blur moving people throughout your video to complete redaction up to 60% faster.

- Manual and auto modes available
- Head/face redaction mode
- Full-body redaction mode

Adjust

Finalise your redaction by choosing the most appropriate redaction mode and hide personal information like IDs, posters or licence plates.

- Customisable shape, size and degree of blur
- Inverse track and full screen blur
- Adjustable size and degree of blur

Export

Review redacted footage and export your redacted file.

- Irreversible file creation
- AVI or MP4 format file export
- Original footage left unchanged for data integrity

Irreversible document redaction

AI-powered document processing which automatically redacts high volumes of files, including emails and their attachments.

Complete data requests in-house. Stay fully compliant with data protection laws without overwhelming your team.

90%
of personal information automatically redacted

Benefits

- Save time by redacting personal information with one click

- Redact files in 15+ formats

- Increase productivity by quickly redacting complex, high-volume cases

- Remain fully compliant with data protection laws

- Reduce risk and prevent data breaches with an on-premise solution

- Irreversible redaction with no meta data remaining

- Streamline workflows by easily tracking excluded, partially redacted and processed files

- Increase efficiency by working on multiple requests simultaneously

Features which will streamline workflows and increase efficiency

Automated redaction

Redact personal information and common identifiers with one click; names, phone numbers, email addresses and more

Manual redaction

Create a list of terms to redact bespoke to a case. Manually redact sections of documents or files

Fixed costs

No variable costs to ensure full budget transparency and cost forecasting

15+ file formats

Automatically redact personal information from files, email chains and attachments

"Sometimes we are talking tens of thousands of emails to redact for one DSAR, which is a big challenge and a big task. However, we can simply drop data into Facit's document redaction software where we can redact by keyword very quickly."

Data Protection Officer & CCTV Policy Manager
Major Grocery Retailer

Compliance in action

Retail

- Utilise AI to track individuals of interest as they move around the store

- Complete signage and name tag redaction for staff with one click

- Respond quickly to requests, from theft to insurance claims

Local governments

- Easily redact CCTV, bodycam, dashcam and mobile footage

- Automatically redact faces, signage and licence plates

- Fixed cost, unlimited videos, unlimited video duration

Education

- Blur out crowded areas from student unions to playgrounds

- Deploy Identity Cloak behind your firewall to proactively safeguard against breaches.

- Quickly process footage to respond to on-campus incidents

Compliance in action

Healthcare

- Protect patient and staff privacy in clinical settings

- Complete video footage requests in hours instead of weeks

- Proud partners of The National Association for Healthcare Security

Transport and logistics

- Blur people's faces inside crowded trains or buses

- Utilise AI to pixelate licenses plates, even with fast-moving vehicles

- Outside and inside footage, fish-eye view and low-light recordings

Venues and museums

- Automate blurring for crowded areas, only de-blur persons of interest

- Blur payment information and IDs with one click

- Works for CCTV, bodycam and mobile footage

King's College Hospital **NHS**

NHS Foundation Trust

Case study:
King's College Hospital

Supporting the NHS Trust to fulfill its subject access requests much faster and reduce compliance risks

The scenario

- Increase in requests due to general public becoming increasingly aware that anyone can request CCTV footage

- The identity of anyone else in that footage has to be redacted to avoid data privacy infringements

- King's needed a solution which complied with data privacy regulations

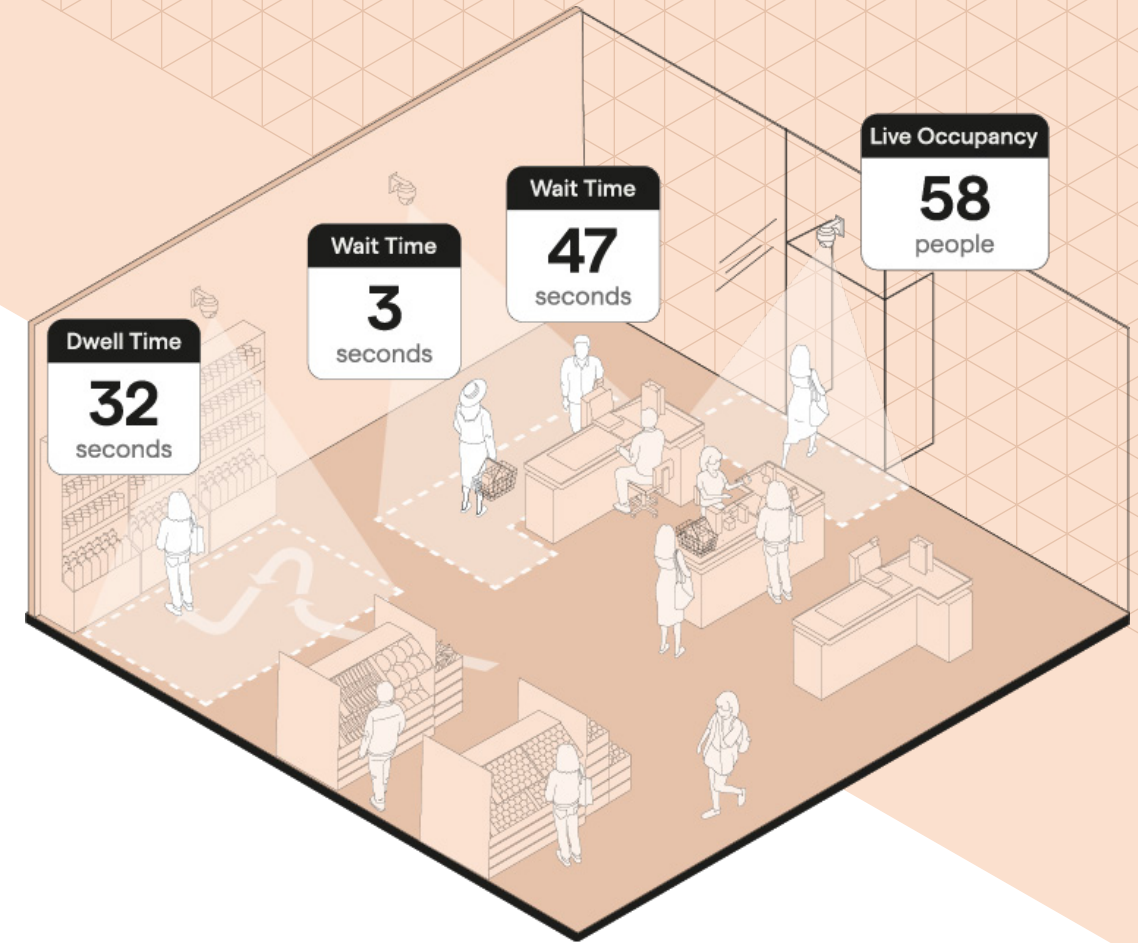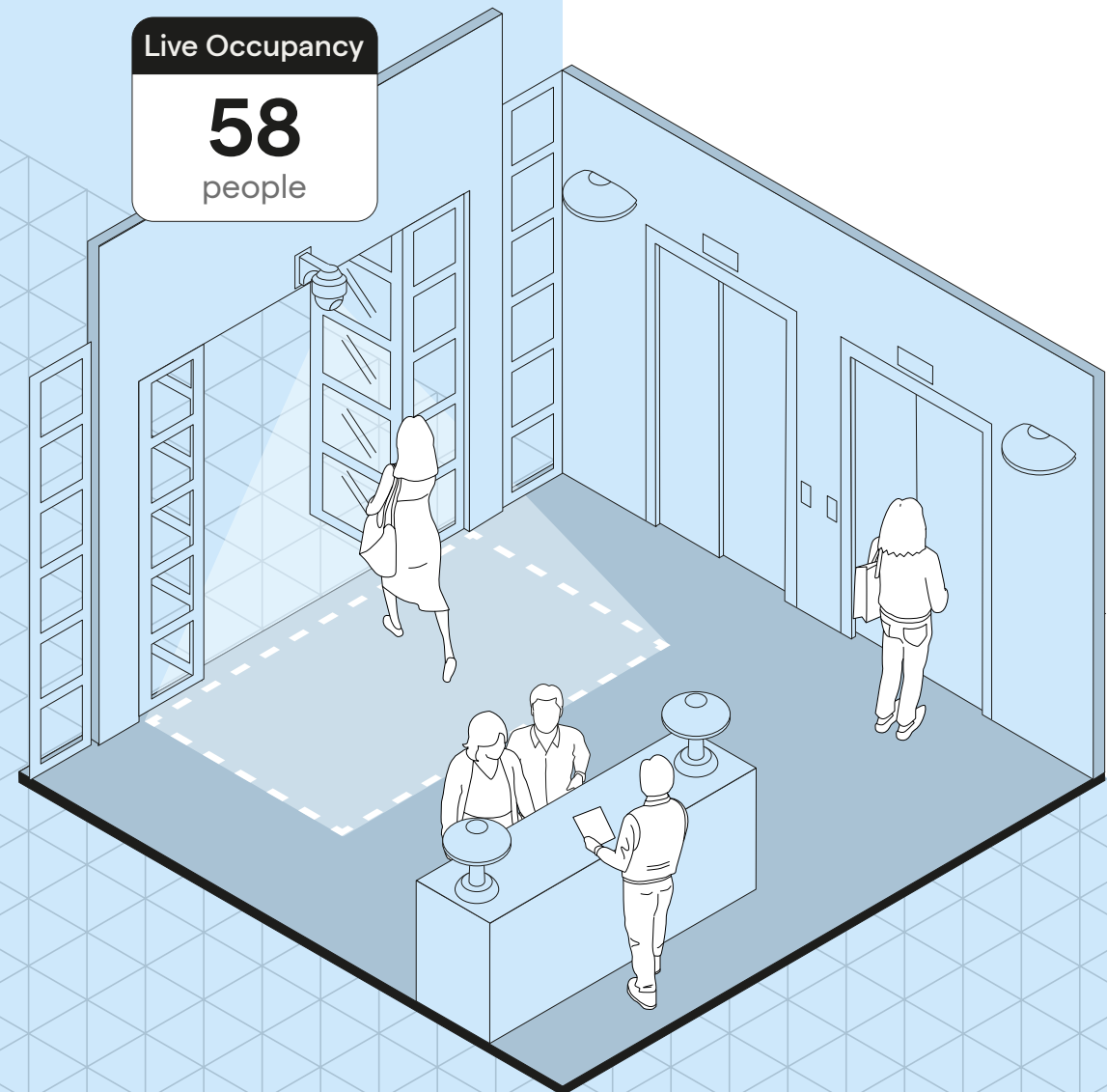- It needed to be cost-effective and easy to use

The solution

- Automatic redaction feature enables King's to reliably fulfill requests much faster

- Unlimited redactions enable the Trust to manage costs and ensure it remains on budget

- On-premise solution for compliance with data protection laws

- No more tedious in-house manual processes

- Removed cost of outsourcing and eliminated the risk of data breaches that come with hefty fines

- Multi-mode function enables operators to choose how they process redaction

- Audio inclusion provides a layer of evidence to provide context and additional facts

Generate insightful data and business insights with video analytics software

Solve complex challenges to help you make intelligence-backed decisions that shape visitor experience, business efficiency and your bottom line - all on your existing CCTV system. One solution. Endless possibilities.

- Cost-effective deployment with minimal configuration

- Opportunity to utilise legacy CCTV infrastructure with remote installation

- Gather and analyse BI data to understand your occupants' needs and behaviour

- Increase your operational efficiency and profitability

- Easily scalable across multiple locations

- Software tested and optimised before deploying to all locations

- Real-time alerts for your staff or your occupants

- Built-in reporting dashboard

Dwell Time
32 seconds

Wait Time
3 seconds

Wait Time
47 seconds

Live Occupancy
58 people

Live Occupancy

58

people

Smart Count

Receive accurate, live footfall records for better business decisions.

Analyse visitors' behavior and adapt operations (increase/decrease staffing levels or enhance product displays) to increase sales and improve customer experience.
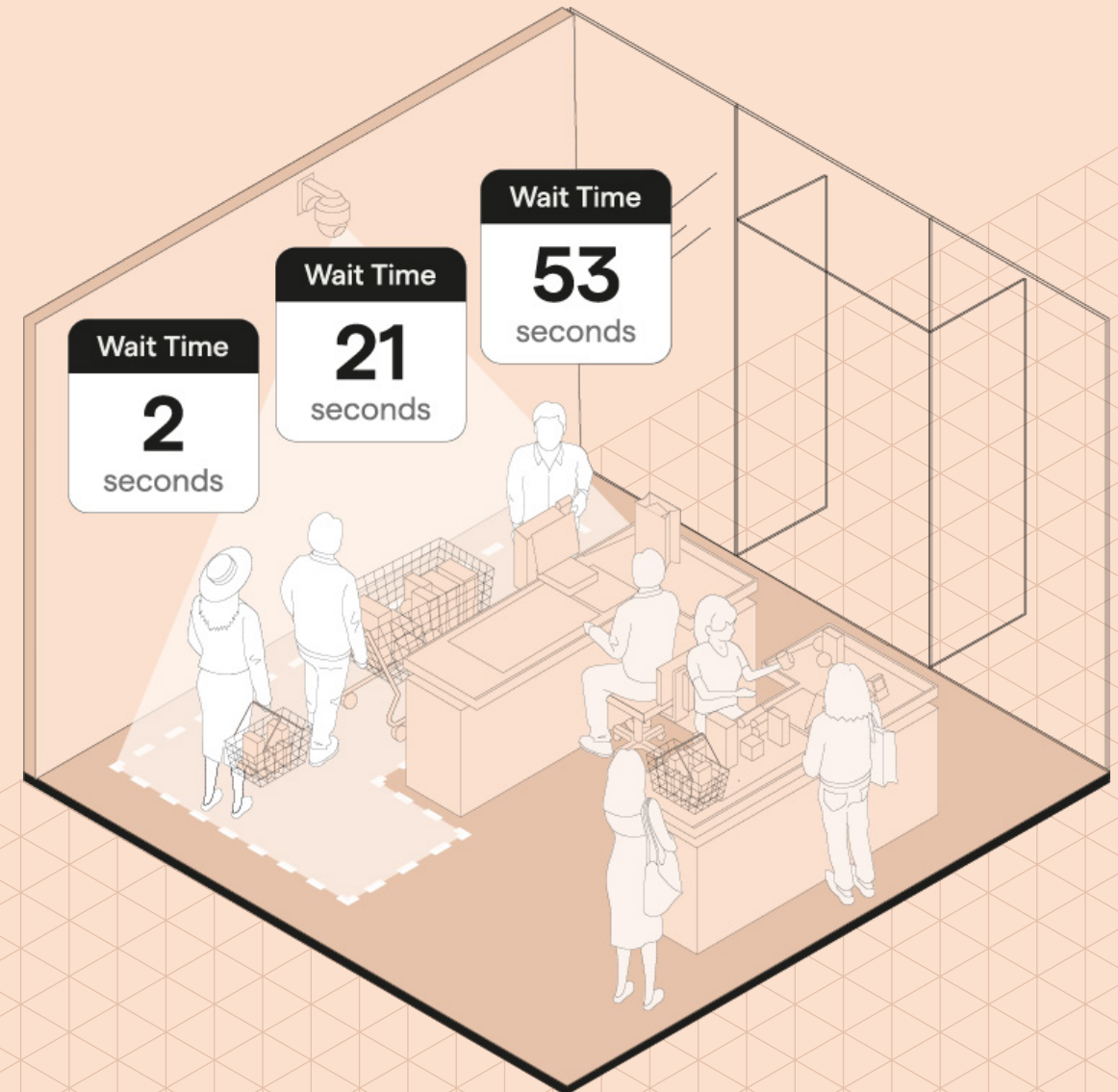
- Count the number of people entering and leaving the premises

- Receive alerts after reaching occupancy limits

- Measure foot traffic indoors and outdoors

Smart Queue

Reduce longer wait time costs, recover lost sales and optimise staffing levels.

Improve the flow of customers through your location and provide an enhanced visitor experience for increased customer satisfaction.

- Receive alerts for wait time and waiting line length

- Identify peak and off-peak times for better staff management

- Provide accurate wait time estimates by tracking customers across multiple camera views, while staying compliant with data protection laws
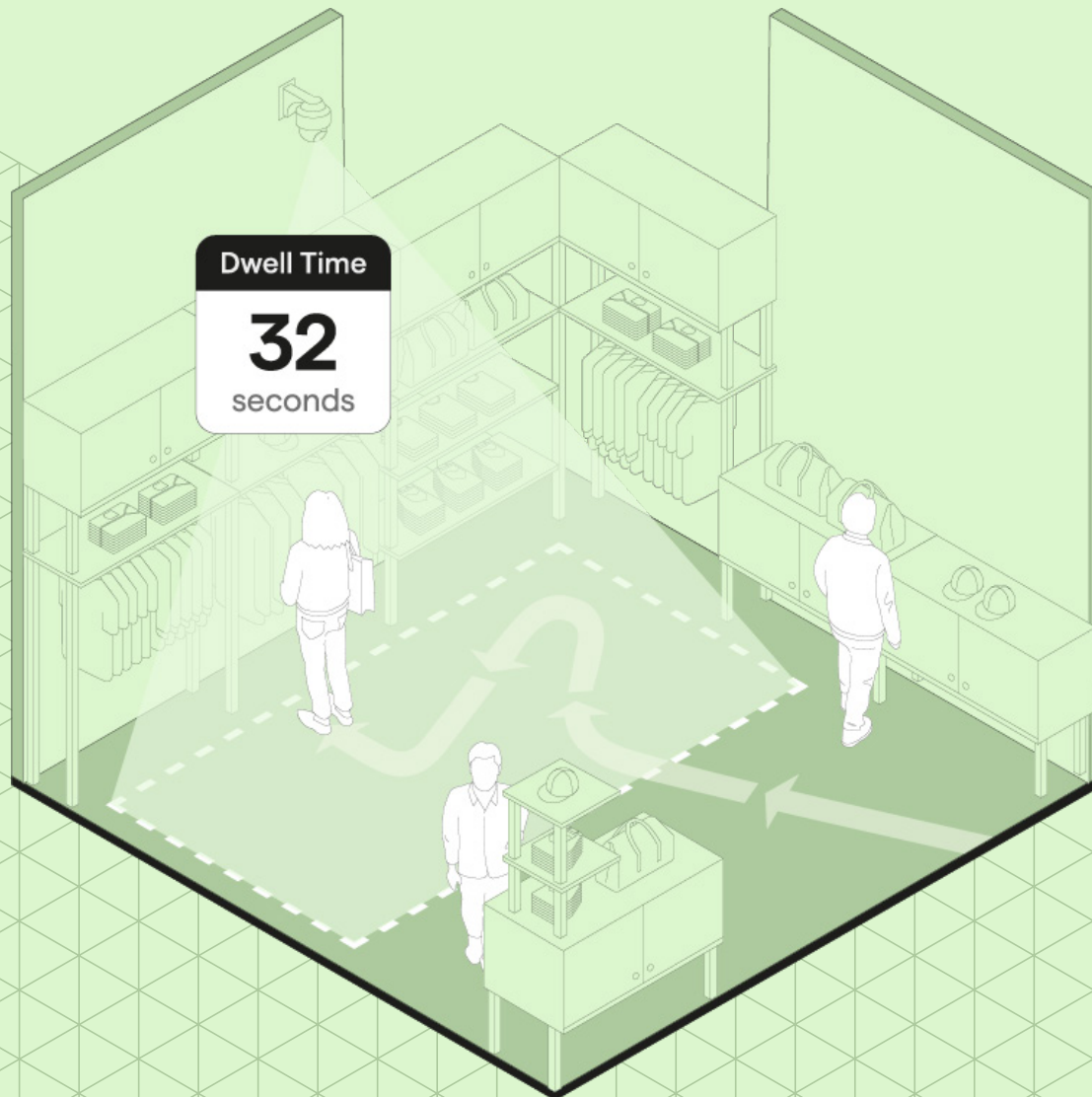
Dwell Time

32
seconds

Smart Zone

Identify high-traffic and low-traffic areas and optimise your venue layout.

Uncover the unexpected ways your visitors interact with your displays and move through your venue. Optimise each zone and increase dwell time and sales.

- Know how long occupants spend in a given area

- Access a level of detail heat map software can't match

- Get a better understanding of visitor behavior, including gender breakdown
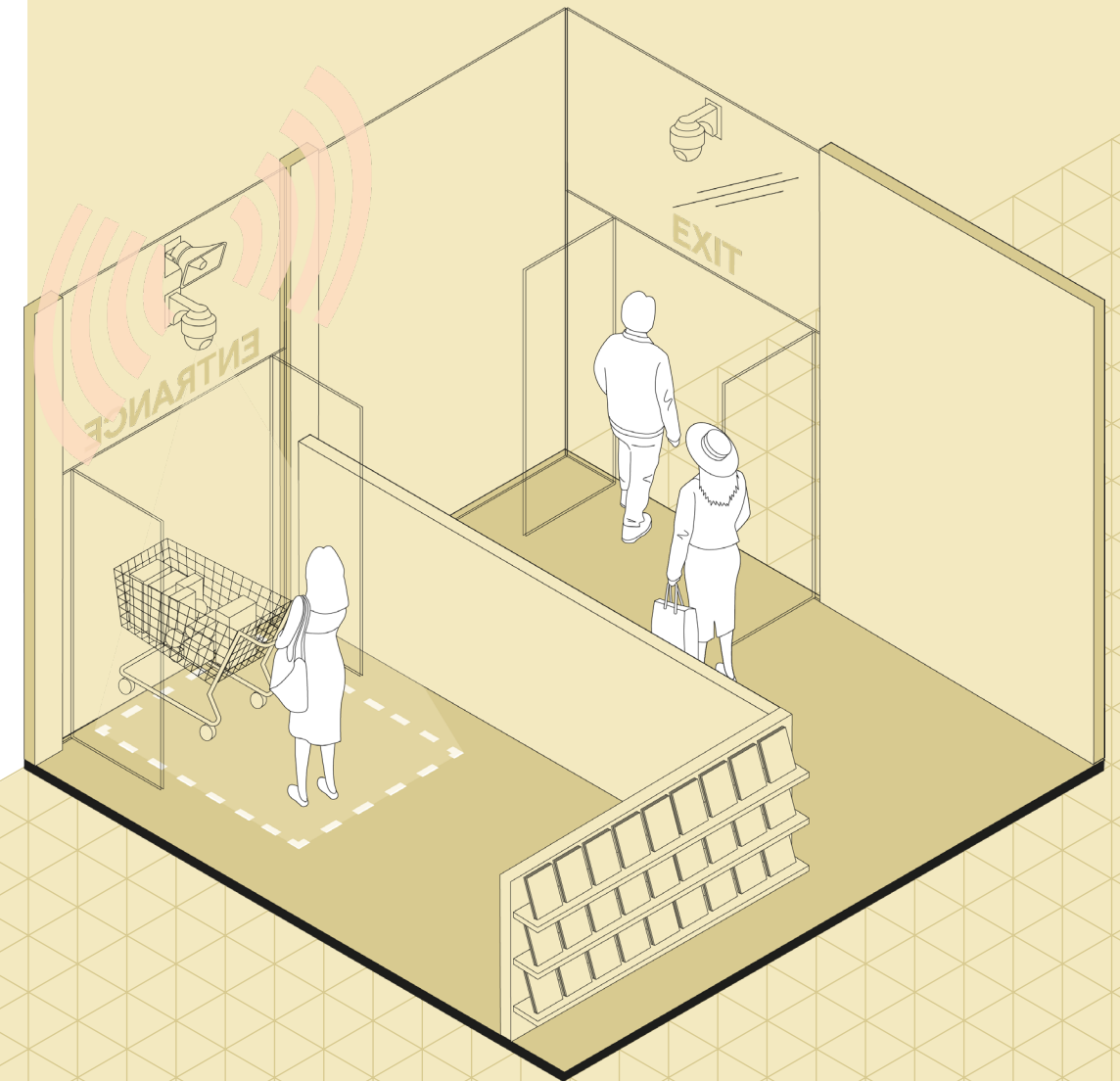
Trolley Analytics

Use your CCTV cameras to detect trolley usage patterns to improve store operations, even in low-visibility zones.

Reduce shrinkage in real time to prevent incidents with live alerts for members of staff.

- Count and display the number of trollies leaving or entering the store

- Identify customers entering or leaving with or without a trolley

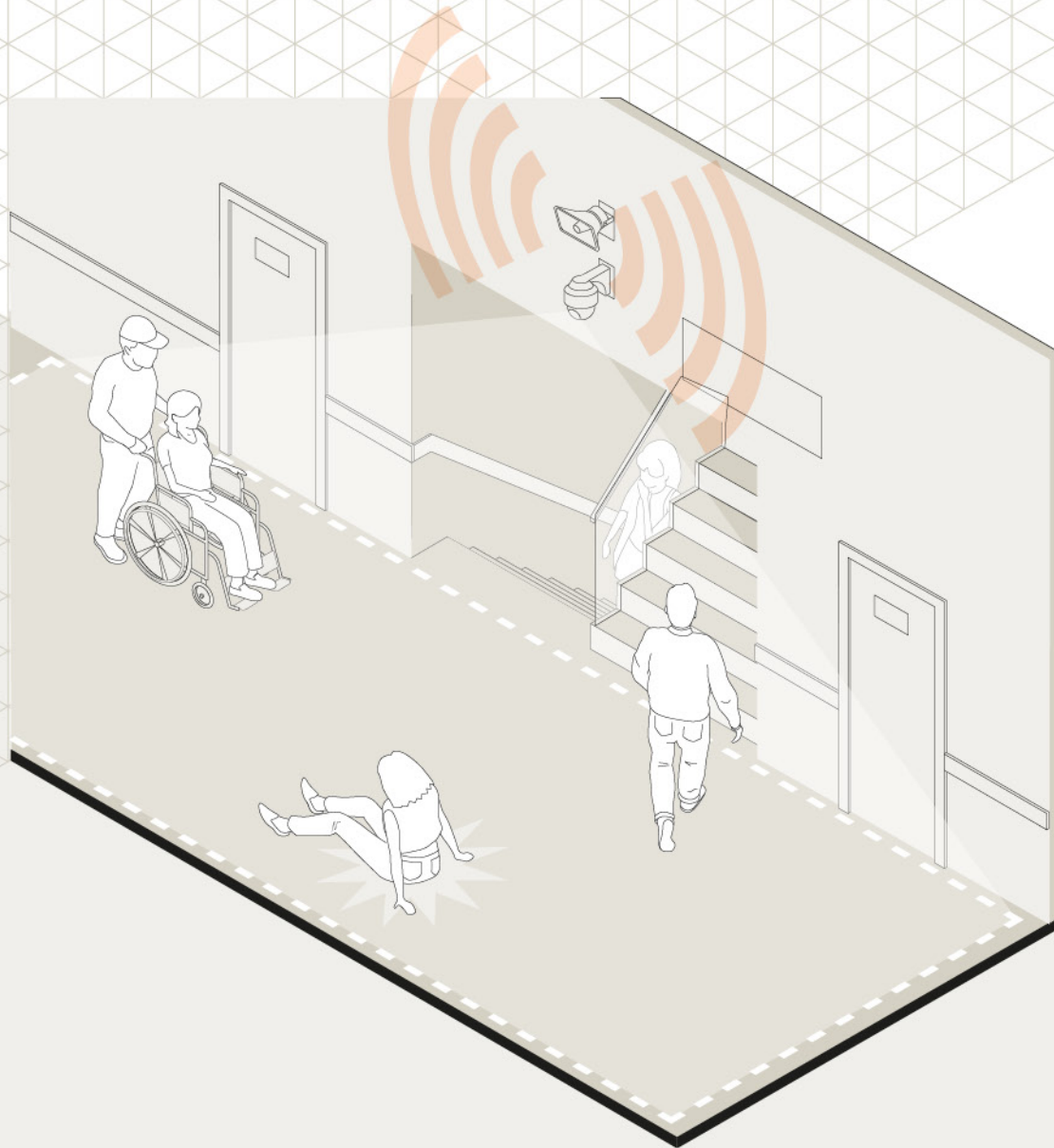- Get live alerts for trolley pushout thefts

Slip and Fall

Receive immediate alerts of hazards and incidents to keep your employees and members of the public safe.

Employers have a duty of care to their employees and visitors when on premises. Utilise analytics to quickly respond to incidents, and detect hazards to reduce the risk of accidents.

- Detect a slip or a fall as soon as it occurs to provide immediate assistance

- Generate alerts to prevent serious injuries

- Ensure occupants' safety even in unmanned areas
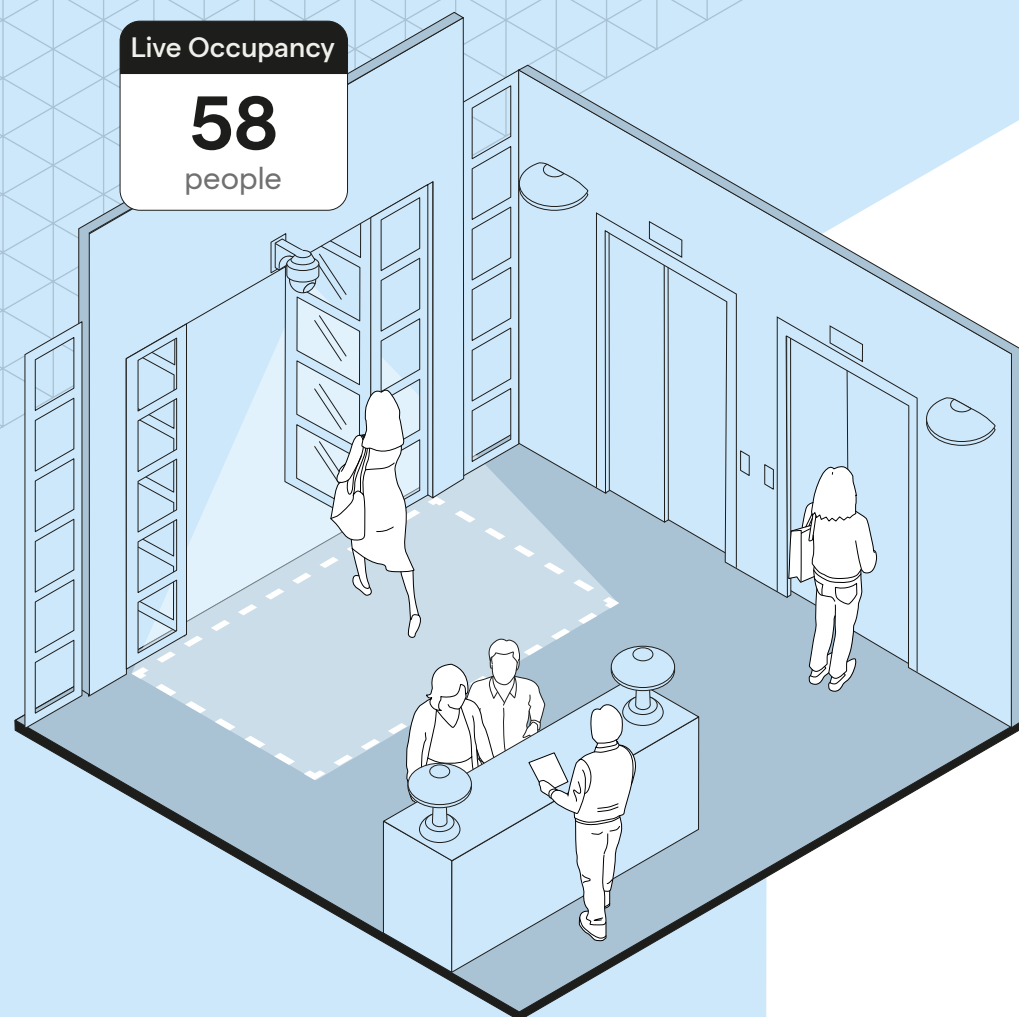
Video analytics in action

Retail

- Improve customer experience and increase customer loyalty

- Increase sales with optimised product placement

- Recover lost sales from trolley abandonment

- Prevent trolley pushouts

- Seamlessly deploy hybrid and unmanned stores

Commercial real estate

- Optimise facilities management, reduce your carbon footprint and reduce your costs

- Real time occupancy count to aid management of your facilities

- Manage occupancy for energy benchmarking – reduce and increase on demand

- Efficiently manage your resources and deploy when you actually need them

- Help tenants use their space more effectively

- Provide detailed space usage data to prospective tenants

Live Occupancy

58

people

Case study:
Global grocery retailer

This retailer, with stores in Europe, America and Asia, needed to manage access and egress during the Covid-19 pandemic.

The scenario

- Covid-19 pandemic led to restrictions on number of customers allowed in stores

- Retailer needed a solution to manage this process to protect customers and staff, and ensure it remained compliant to legislation

- It had to be implemented quickly, be scalable and cost effective, with minimal disruption to ensure stores remained trading

The solution

- Smart Count software installed on existing CCTV cameras, keeping costs to a minimum

- Deployment and maintenance executed remotely from head office in the UK – this minimised disruption to stores

- Project designed to be implemented quickly and be scalable

- Trial completed in one store, quickly extended to six to ensure solution was effective and ready for launch

- Implemented in over 400 stores in Ireland, Cyprus, Bulgaria and Greece

- AI solution providing 98% accuracy

- Software triggered events based on count eg auto lock/unlock doors, announcements, capacity display with stop/go signage

Trusted by over 80 organisations across 23 countries

Adobe

Brookfield
Properties

CATERPILLAR®

Chignecto Central
Regional Centre for Education

COUNTY OF CUYAHOGA
OHIO

DHL

Essentia Health

FAMILY
FIRST

The
Guardian

M&S

MIGROS

national express

NHS

Corporate Partner
National Association
for Healthcare Security

Merseyrail

Nottingham City
Transport

RIVER ISLAND

salling group

TATE

TeamSport

THE RITZ LONDON

TURKISH AIRLINES

UNIVERSITY OF
BIRMINGHAM

THE UNIVERSITY OF
KANSAS HEALTH SYSTEM

WARRINGTON
Borough Council

Here's what our clients say

"We use Facit because we know we can rely on the system. It's cost-effective, and I don't know another company that can count people with a camera from an angle at this level of accuracy. If I were to recommend Facit to a colleague, I'd say: 'Use it, it works.'"

"I think one of the Identity Cloak advantages is that it is not complicated. I don't need a video redaction system to be really, really spectacular. I need it to be simple.

This is a very stable system that provides you with a number of useful tools and works in different environments."

"There's never going to be a way that we can get rid of manual intervention for document redaction. However, it's actually massively reduced by using the software, because it's so accurate that 90% of it is redacted."

"It has reduced our workload from weeks to days and mitigates lots of risk in relation to fines. I'd recommend Facit to anyone."

Associated partnerships across the globe

We have partnerships with systems integrators, channel partners and distributor across the world.

We have been specially selected as global partners for Axis and Milestone.

AXIS COMMUNICATIONS

Video analytics solutions optimised to run directly on Axis cameras

- Avoid additional hardware costs: use your network of existing cameras to gather BI

- Cost-effective deployment with minimal configuration

- Easily scalable across multiple locations

- Increased network security and easier data protection compliance

- Global partners since 2016

milestone

AI-powered video redaction plug-ins for XProtect Smart Client

- Complete video redactions within Milestone

- Live blur and Playback plug-ins

- Redact footage across cameas in real-time

- Import videos from outside of Milestone eg mobile or body-worn footage

- Roll out plug-ins in under 10 minutes

- Global partners since 2019

AI-powered compliance and video analytics software

Explore how our software solves problems, creates opportunities and enhances business operations on our website facit.ai.

For a demonstration or free trial, call us or email info@facit.ai.

Facit

✉ info@facit.ai

🌐 www.facit.ai

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CYBER ESSENTIALS CERTIFIED PLUS

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