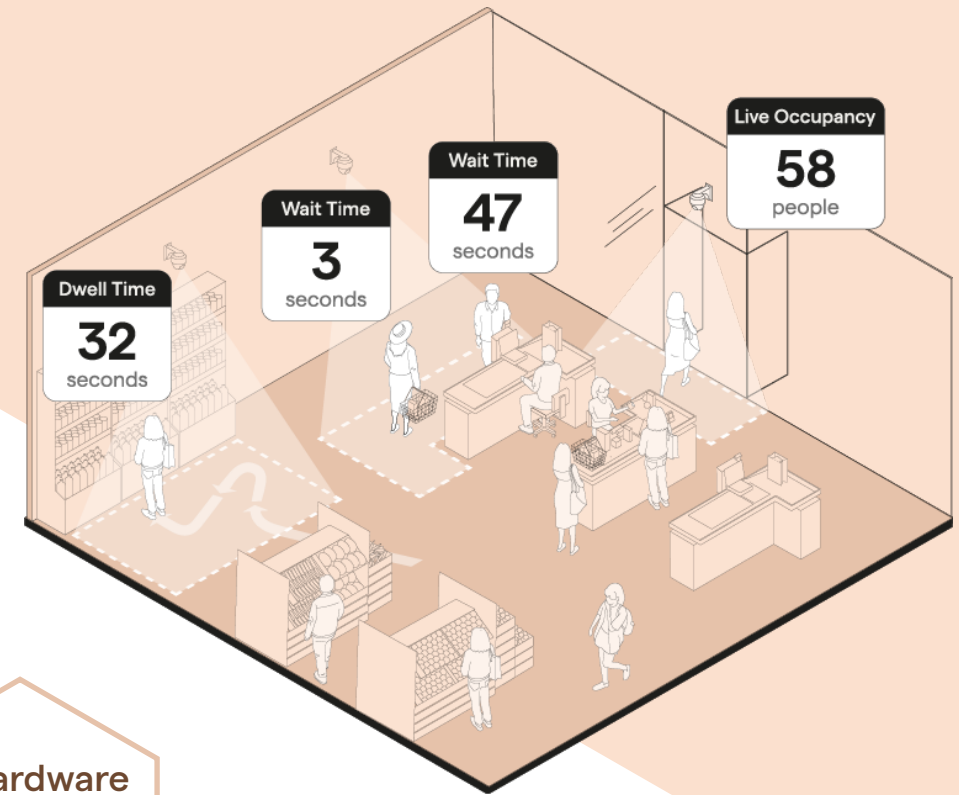# Generate intelligent data and business insights through your existing CCTV network

Video analytics solutions optimised to run directly on Axis cameras. Easily scalable across multiple locations with minimum configuration.

Real-time alerts

- Immediately react to incidents, keep your occupants safe
- Alerts for reaching occupancy or wait time limits, shopping cart pushouts, falls and accidents
- Delivery modes: speakers, headsets, 3rd party VMS, Axis Camera Station

Built-in reporting dashboard

- Access dashboards and reports online, data from multiple sites in one location
- API integration for easy data export and consolidation

No hardware costs - utilise legacy CCTV infrastructure

- Remote installation onto Axis cameras - no need to visit site and disrupt operations
- Software tested and optimised before deploying to all locations

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Smart Count

Receive accurate, live footfall records for better business decisions

- Count the number of people entering and leaving the premises
- Receive alerts after reaching occupancy limits
- Measure foot traffic indoors and outdoors

Smart Queue

Reduce wait time costs, recover lost sales and optimise staffing levels

- Receive alerts for queue time and waiting line length
- Identify peak and off-peak times for better staff management
- Tracking customers across multiple camera views

Smart Zone

Identify high- and low-traffic areas and optimise your venue layout

- Know how long occupants spend in a given area
- Access a level of detail heat map software can't match
- Get a better understanding of their behaviour

Trolley Analytics

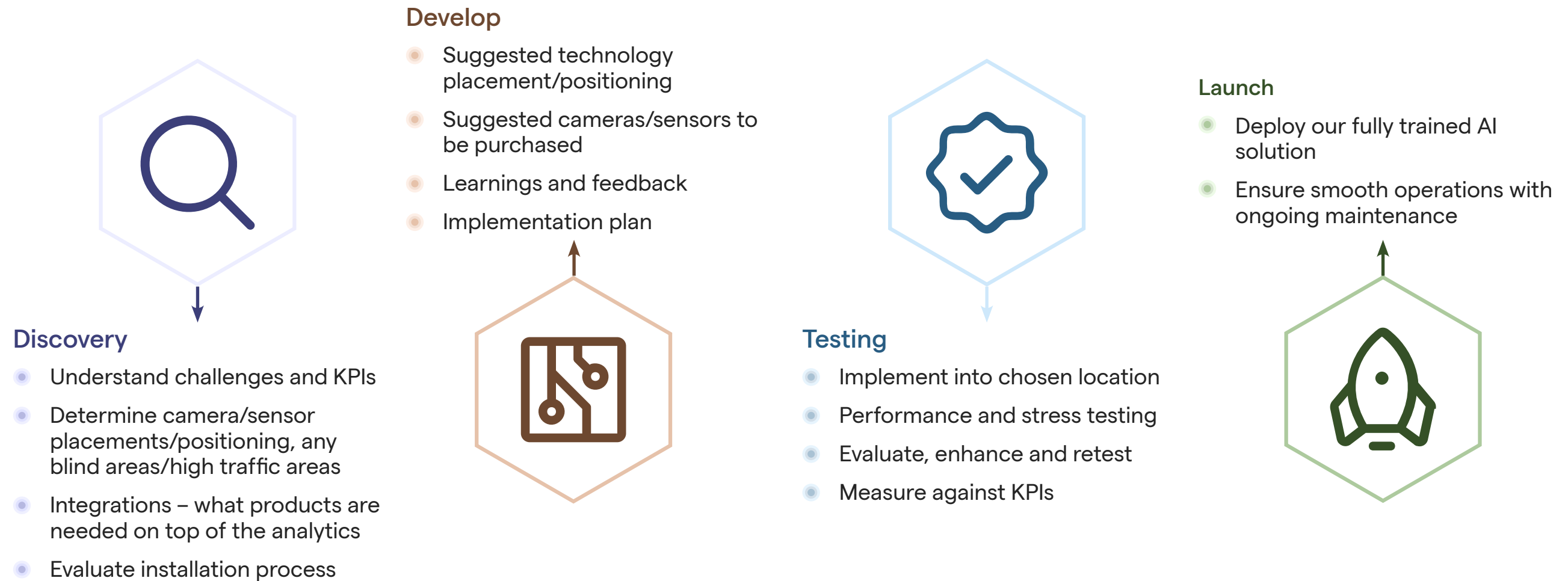Track trolley usage and reduce shrinkage in real-time

- Count and display number of trolleys leaving/entering the store
- Identify customers entering or leaving with or without trolleys
- Get live alerts for trolley pushout thefts

Slip and Fall

Receive alerts of hazards and incidents to keep people safe

- Detect a slip or a fall immediately to provide immediate assistance
- Immediately generate alerts to prevent serious injuries
- Ensure occupants' safety even in unmanned areas

info@facit.ai

Facit   AXIS COMMUNICATIONS

Analytics consultancy service

Develop
- Suggested technology placement/positioning
- Suggested cameras/sensors to be purchased
- Learnings and feedback
- Implementation plan

Launch
- Deploy our fully trained AI solution
- Ensure smooth operations with ongoing maintenance

Discovery
- Understand challenges and KPIs
- Determine camera/sensor placements/positioning, any blind areas/high traffic areas
- Integrations – what products are needed on top of the analytics
- Evaluate installation process

Testing
- Implement into chosen location
- Performance and stress testing
- Evaluate, enhance and retest
- Measure against KPIs

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Axis and Facit - global partners since 2016

AXIS ®
COMMUNICATIONS

● Facit

About Axis

Axis provides network solutions in video surveillance, access control, intercom and audio systems.

They are enhanced by intelligent analytics applications and supported by high-quality training.

Customers across the world use Axis solutions to protect people and property and improve business performance.

Axis is the industry leader in video surveillance, developing and suppling innovative network solutions that improve security and business performance.

About Facit

Facit deploys software direct to existing CCTV cameras to gather BI data to make informed decisions, and remain compliant with data protection laws

At the forefront of technology, Facit is constantly developing its suite of software and solutions, adapting to current and future needs to make its clients' lives easier. Facit empowers organisations by providing them with the tools they need.

Facit software is easy to deploy, scale and maintain. It reduces costs, reduces the pressure on employees and increases business efficiency.

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Ready to take the next step?
Contact us today!

✉ info@facit.ai

🌐 facit.ai/facit-and-axis

📱 +44 (0)3700 610 498

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